

Murat Ak.

Senior UI/UX Designer · Istanbul, Turkey · Working remotely worldwide

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PROFILE

With **15+ years** of experience, I design digital products people simply love to use: **mobile apps, web products, design systems and AI prototypes**. I bridge the gap between businesses and users, from early-stage startups to brands like Turkcell, Turkish Airlines and Garanti BBVA.

EXPERIENCE

02.2023 – Now **Odeon Software & Technology** · Expert UI/UX Designer

Product design at Coral Travel Group's technology company, which builds software for every part of the tourism sector.

03.2021 – 11.2022 **PlusMinusOne** · Senior UI/UX Designer

Mobile app UI, UX design and art direction at a studio that builds mobile products.

12.2019 – 11.2020 **IBM iX** · Visual Designer

Supported projects for leading telecommunication companies in IBM Consulting's experience design team.

11.2014 – 09.2019 **Wise Creative** · Freelance UI/UX Designer

Bespoke web, mobile and brand work for clients in Turkey and abroad.

08.2012 – 01.2014 **Alphadog / Happy People** · Art Director, UI/UX Designer

Channel-agnostic ideas that combine digital, event and PR into one big campaign idea.

11.2011 – 07.2012 **Runway Interactive** · Art Director, UI/UX Designer

2011 **Gri Creative Agency** · UI/UX Designer

2010 **Pure New Media** · Digital Art Director

2009 **Pronsa** · UI/UX Designer

EXPERTISE

Product design Mobile apps
Design systems UX research
AI prototypes HTML & CSS
Art direction Design thinking

TOOLS

Figma Sketch Illustrator
Photoshop Claude & AI tools
HTML / CSS

SELECTED WORK

allHungry
Food ordering platform · Web

AHosting
Hosting website redesign · Web

HealMeUp
Online therapy platform · Web

Motorcycle Tracking App
Mobility · iOS / Android

+ 30 case studies on Behance

CLIENTS

Turkcell, Türk Telekom, Turkish Airlines, Garanti BBVA, Vodafone, eBay, PepsiCo, Ülker, Sütaş, Efes

EDUCATION

Cukurova University
Computer Technology & Programming · 2005 – 2008

IBM Enterprise Design Thinking
Certified Practitioner · May 2020

LANGUAGES

Turkish (native), English (professional)